

-1950-

Third Annual
Northern Manitoba
TRAPPERS'
FESTIVAL



The Pas, Man.
February 1, 2, 3 & 4.
SPONSORED BY -
The Pas Chamber of Commerce.



Mr. W. G. Russick of Flin Flon was one of the many friends from the North who attended Gaults Limited "Fifty Years in Winnipeg" celebration. Mr. Russick and Mr. Jim Boyd, Northern Manitoba Sales Representative, are at the right and Mr. L. Kennedy, Honorary President, and Mr. J. G. Johnston, Sales Manager, are at the left.

GAULTS LIMITED TAKE PRIDE IN THEIR RECORD OF SERVICE TO THE NORTH!

- Gaults Limited were the first Dry Goods wholesaler to have representatives regularly serving the North and have been the first to fly in samples to newly-opened areas.
- Your orders, whether given to our representatives or by mail, are carefully filled and promptly shipped.



GAULTS LIMITED

WINNIPEG

Wholesale Distributors of General Merchandise

Congratulations To the Festival Committee:



DEPARTMENT OF MINES AND NATURAL RESOURCES
WINNIPEG

OFFICE OF
THE MINISTER



The Northern Manitoba Trappers' Festival has attracted much international attention in recent years. It has been filmed by newsreel companies, its story has appeared in magazines throughout Canada and in the United States, and its outstanding events broadcast over radio from coast to coast. All this has played an important part in publicizing and advertising both the resources and the distinctive character of Northern Manitoba to the people of this continent.

This annual event in Northern Manitoba has undoubtedly played a very distinct part in increasing the tourist influx into our province during these past two years.

It gives me the greatest pleasure to congratulate the Festival Committee and all the other workers on their outstanding job of work -- and also to express the hope that the Northern Manitoba Trappers' Festival will go forward to even greater successes in the coming years.

J. M. Davies

Welcome Trappers & Visitors



It is a pleasure on behalf of the Citizens of The Pas to again extend to the Trappers and Visitors a sincere and happy welcome to this the Third Annual Trappers' Festival.

Some of those who were here last year will be missing, among whom will be Albert Sinclair of Norway House who last summer took the trail to that Bourne from where no traveller returns. He will long be remembered as a true Northerner and an outstanding representative of his race.

During the short period that the Festival has been in existence it has become one of the main winter Events of Canada and commands attention far beyond our borders. This years Festival promises to be bigger and better than ever, due to the untiring efforts of those Citizens who have generously and unstintedly given their time towards making it a success. Our grateful thanks and appreciation are extended to them.

In the midst of the festivities let us give a thought to those hardy souls and good losers, the mushers who after the long and arduous race of 145 miles to Cranberry Portage and Return, do not receive the acclaim and reward of the winners. Three Cheers and a tiger for them and may their turn come at some future Festival.

H. P. Bickle

H. P. Bickle,
Mayor.

Chamber of Commerce

"THE KEY TO NORTHERN MANITOBA"
The Pas, Man.

HEADQUARTERS FOR:

Fishing
Pike, Lake &
Speckled Trout,
Grayling.

Hunting
Ducks, Canada Goose
Moose, Deer, Caribou.

Trapping
Muskrat, Mink, Beaver,
Otter.

Mining
Copper, Gold, Silver,
Nickel, Zinc.

Lumbering
Spruce & Pine.

Agriculture
Carrot River District,
Grain, Livestock.

Stores
The Shopping Centre
for the North.

Trappers and Friends:

We welcome you to the Third Annual Northern Manitoba Trappers' Festival. We hope that you will join with us in the festivities of this gala event.

This great event is truly Northern, with the full participation of all Northern communities sharing equally in all events. We feel that the festival will grow as the Northern Frontiers are pushed back mile by mile.

To all we want you to make yourselves at home and enjoy yourselves in a true Northern spirit.

We wish at this time to thank our many friends for their support in making the festival a success through their donations of prizes, advertisements and help.

Best of luck and success.

W.E. Cudmore
W.E. Cudmore,
PRESIDENT

For Tourist Information Write To:
The Tourist Information Bureau
Bus Depot - Box 775 - The Pas, Man.
Operated by The Pas Chamber of Commerce

Northern Manitoba Trappers' Festival

SPONSORED BY
THE PAS CHAMBER OF COMMERCE

P. O. BOX 910
THE PAS. MANITOBA.

Honorary President
Hon. J. S. McIarmid
Minister of Mines and
Natural Resources

Honorary Vice-Presidents
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Deputy Minister of Mines
and Natural Resources

Henry Fishman
Merchant
The Pas, Man.

General Chairman
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H. Wells

My Friends,

It is a very great pleasure for me to extend a hearty welcome to all of you attending the Third Annual Northern Manitoba Trappers' Festival. I trust that you will thoroughly enjoy every minute of your time here.

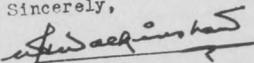
For more than five months the Committees have been making their plans and preparations for the Festival and the success of their efforts will be measured very largely by how well you enjoy yourselves. Please join in all the events and have a good time.

I wish to take this opportunity to thank the people of the Northern Towns for sponsoring candidates in the Queen Contest and for supporting their candidates so enthusiastically. We greatly appreciate the wonderful assistance given us by the numerous business firms throughout Canada who have been kind enough to sponsor the various events on our programme and to place advertisements in this Booklet. Thank you very much.

I also wish to take this opportunity to thank the Chairmen and the members of their committees for the splendid manner in which they have carried out their many duties and especially the members of the Co-ordinating Committee who have given so much of their time.

Good luck and best wishes to each and every one of you.

Sincerely,


W.H. Walkinshaw,
General Chairman.

February 1st - 2nd - 3rd - 4th, 1950



THE 1949 TRAPPERS' FESTIVAL

The 140-mile Canadian Championship Dog Race from The Pas to Cranberry Portage and return, and the crowning of the Fur Queen of the North were the two outstanding features of the Second Annual Northern Manitoba Trappers' Festival, held at The Pas from January 19th to 22nd, 1949.

After driving his powerful team over the course in 40 below zero weather, Mr. Edwin Lambert of The Pas won the coveted \$1,000 prize and the magnificent Hudson Bay Mining and Smelting trophy by leading a field of 19 teams. He is shown being congratulated by Fur Queen Edwardine Poitras and her Princesses.

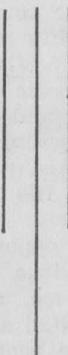
A colourful torchlight parade to the imposing Ice Palace on the banks of the Saskatchewan River marked the beginning of the Festival which was officially opened by His Worship, Mayor H. F. Bickle.

Trappers and woodsmen had plenty of opportunity to prove their skill as they participated in the various competitions of log-lifting, log-sawing, fishing through the ice, snowshoe races, and other winter sports. The Indians exhibited samples of their beaded leather work and showed the white people how teepees are built.

Many visitors from north and south crowded into The Pas to witness the exciting events of this popular festival. They came by plane, by train, and along the trail, and about one hundred residents of Flin Flon came in the "Flonovan Motorcade" of 24 automobiles and brought along a 14-foot model of the H. B. M. & S. headframe.

Agricultural areas have their Fall Fairs and Ploughing Matches, lumber towns have their Timber Festivals, industrial communities their Industrial Fairs and Exhibitions. It is most appropriate for The Pas to stage the Trappers' Festival because trapping is one of the great industries of this north country. This Festival affords an opportunity for residents and visitors to have a good time of relaxation and sport together. Such an occasion is good for any community. Long may the Trappers' Festival continue.

MANITOBA'S IMPORTANT NORTH



Manufacturing and agriculture combine in Manitoba to give Manitobans Canada's most stable economy.

And no less important than agriculture and industry in contributing to this stability are the industries of the north; lumbering, mining, fishing and trapping.

The importance of the north is acknowledged. The continued expansion of the industries of northern Manitoba is essential to the development of our province.

DEPARTMENT OF MINES AND NATURAL RESOURCES

WINNIPEG — MANITOBA

HON. J. S. McDIARMID,
Minister.

D. M. STEPHENS.
Deputy Minister.



**HUDSON BAY MINING & SMELTING CO. LTD. TROPHY
FOR CANADIAN CHAMPIONSHIP DOG RACE**

This trophy was donated to the Northern Manitoba Trappers' Festival Committee in time for their Second Annual Festival in January, 1949. The winner will retain possession of the replica of the silver cup which will be presented along with the trophy.

Here are the Dog Race winners for the past 34 years:

- 1916—The Winner, Jack Hayes.
- 1919—The Winner, Albert Campbell.
- 1920—The Winner, Walter Goyne.
- 1921—The Winner, C. B. Morgan (owner), W. Winterton (driver).
- 1922—The Winner, C. B. Morgan (owner), W. Grayson (driver).
Time: 24 hours, 51 minutes.
- 1923—The Winner, C. B. Morgan (owner), W. Grayson (driver).
Time: 26 hours, 52 minutes.
- 1924—The Winner, W. Russick (owner and driver).
- 1925—The Winner, J. B. Bacon (owner), E. St. Godard (driver).
- 1929—The Winner, E. St. Godard (owner & driver).
- 1930—The Winner, E. Bridges (owner & driver).
- 1931—The Winner, E. Bridges (owner & driver).
- 1948—The Winner, Jack Heard, 20-Mile Freight Race.
- 1949—The Winner, Edwin Lambert of The Pas;
Second Place: Jack Heard of Nelson House;
Third Place: Louis Baker of South Indian Lake.

—Courtesy C. B. Morgan.

Our Management and Staff
Welcome You
to the
NORTHERN MANITOBA TRAPPERS' FESTIVAL

— * —

J. R. KERR FUR Co. Ltd.

Chas. G. Stevens, Mgr.
THE PAS, MAN.

PHONE 61 Opposite Post Office

**WELCOME TRAPPERS
AND FESTIVAL PARTICIPANTS**

To a Good Show of Northern Life

City Meat Market

PHONE 11 — BOX 790

"See Us For Your Meat Supplies While In Town."

The Lido Theatre Management and Staff
Wish the Northern Manitoba Trappers'
Festival Every Success.

LIDO THEATRE

The Pas, Manitoba



"Fur Queen Of the North"

To show our respect for the trappers of the North and their valuable catches of fur we crown one of our Northern beauties "Queen of Fur". Miss Edwardine Poitras of Churchill was crowned at the 1949 Festival by Mr. D. M. Stephens, deputy minister of Mines and Resources for Manitoba.

Surrounding Her Royal Highness are the three princesses of her Court: Betty Brownell, "Miss Flin Flon"; Donalda Orr, "Miss Sherridon"; Dorothy Williamson, "Miss The Pas."

**WELCOME
to the
TRAPPERS' FESTIVAL**

COMPLETE STOCK OF:—

- Groceries
- Fruits
- Confectionery

—♦—

*Sam's Bargain
Centre*

Phone 41 256 Fischer Ave.

"We Deliver"

**"Hit the Trail!"
and
Follow it To**

—♦—

*Vickery's
Jewel & Gift Shop*

—♦—

Ronson Repairs
Fine China — Good Jewellery
Watchmakers & Jewellers
C. N. R. Time Inspectors

**Hudson Bay
Sask.**

**The Pas
Man.**

Fred Kerr

**The Cash
RAW FUR
BUYER**

**WELCOMES YOU
To The Pas
For the
FESTIVAL**

**WILF CUDMORE
& STAFF
of the
Rupert
House**

**WELCOME YOU
To The
Third Annual
TRAPPERS' FESTIVAL**

PHONE 27 THE PAS, MAN.



Furs for a Queen

THE BEAUTIFUL MUSKRAT COAT

Presented to

FUR QUEEN EDWARDINE POITRAS

was donated jointly by

The Furriers' Guild of Canada, Manitoba Division
and

The Manitoba Fur Trade Association

W E L C O M E
To The
THIRD ANNUAL TRAPPERS' FESTIVAL

Make Our Store Your Headquarters while in Town

Union Supply Co.

"We Serve the North"

DRIVE RIGHT UP

We do
Expert Repairs

STRAND MOTORS
RALPH STRAND — LEONARD STRAND

**Studebaker
Cars and Trucks**

Box 518

Fischer Avenue

Phone 167

VISITOR!

The Northern Manitoba Trappers' Festival
was started as a
Gesture of Goodfellowship

LET GOODWILL PREVAIL
Enjoy Yourself and
Come Again

— * —

KEDDIE & FOWLER LTD.

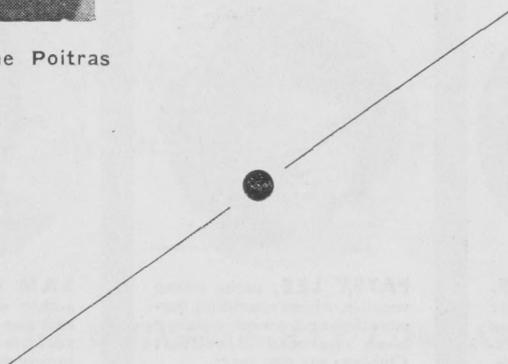
PHONE 160

FISCHER AVE.



A "Good Luck" Message To the Candidates:-

Miss Edwardine Poitras



I wish to extend my hearty congratulations to this year's candidates for the title of Fur Queen. I am sure that each one will feel proud to represent her town in the Queen Contest for this Festival and will do her best to win the coveted title.

Being the Queen last year was a wonderful experience for me and one which enabled me to have a grand time while at The Pas, Winnipeg and Banff. The Festival Committee certainly spared no effort to provide me and my princesses with a very good time. I appreciate it very much.

My best wishes to all the candidates.

—Edwardine Poitras.



DON MCNEILL, genial Master of Ceremonies, who has been Breakfast Club's entertaining host for more than fifteen years.



"AUNT FANNY" (Fran Allison), whose light-hearted quips keep Breakfast Clubbers looking forward to her visits to the program.



JOHNNIE DESMOND, Breakfast Club newcomer, whose rich baritone voice has won him fame as one of radio's brightest young stars.



EDDIE BALLANTINE, who wields his baton for Breakfast Club's toe-tapping music. Eddie's fans are numbered in thousands all over Canada.



PATSY LEE, petite young vocalist, whose sparkling personality and sweet singing have charmed Breakfast Clubbers for two years.



SAM COWLING, witty author of "Sam's Almanac," and one of the most popular performers on the morning variety program.

WHO'S YOUR FAVOURITE MEMBER OF THE BREAKFAST CLUB GANG?

THEY'RE *all* favourites with thousands of Canadians who tune in Monday through Friday to this gay mid-morning program... just as Swift's products are Canadian favourites, too —

the Swift name is your guarantee of quality every time!

For better food products, insist on *Swift's*—for better listening, tune in every morning, Monday through Friday, to the Breakfast Club!

For time of "Breakfast Club" broadcast, see your local newspaper.

SWIFT CANADIAN CO. LIMITED

We Thank . . .

OUR ADVERTISERS AND SPONSORS

The success of the Third Annual Northern Manitoba Trappers' Festival is due, in large measure, to the generous and willing support of our advertisers and sponsors. Without their help the Festival Committee could never have planned and financed such a large programme of worthwhile events.

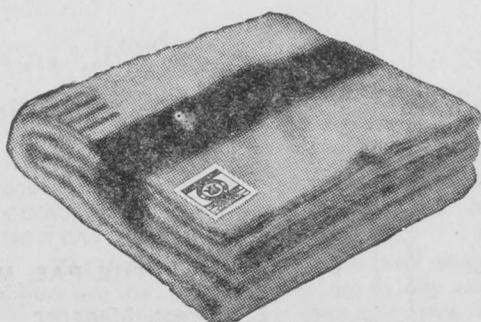
YOU CAN THANK THEM, TOO . . .

By Patronizing Their Firms and Offices.

— * * —

THE HUDSON'S BAY COMPANY

Retail Stores at Flin Flon and Churchill, and the Hudson's Bay Wholesale Department have maintained their association with our Trappers' Festival by generously donating five pairs of Hudson's Bay 3½ Point Multi-Stripe Blankets to be used as prizes to a Queen Contest ticket purchaser in each of the home communities of the Fur Queen Candidates — Churchill, Flin Flon, Sherridon, The Pas, and the Indian Reserves of Northern Manitoba.



These blankets will be presented to the lucky winners at the Variety Concert on Friday evening by Mr. F. Mehmel of the Hudson's Bay Fur Trade Department.

Compliments of
Central Northern Airways Ltd.

Servicing Northern Manitoba with Schedule and
Charter Flights

Bases at Flin Flon — Sherridon — Snow Lake

Ford McMillen
Agent at The Pas

V I S I T O R S

Welcome to The Pas and the

AVENUE HOTEL

"Where Friends Gather"

Phone 101 for Reservations

THE
RUPERT GROCERY

QUALITY GROCERIES

—
FRESH FRUITS
& VEGETABLES
—

COOKED & CURED MEATS

—
FRESH FROZEN FOODS

—
ICE CREAM

—
FLOWERS FOR
ALL OCCASIONS

W. H. HARVEY
424 Larose Ave. — Phone 154

WELCOME
TRAPPERS

BEAVER LUMBER
Co. Ltd.

- Lumber
- Building supplies
- Coal

PHONE 222 — THE PAS, Man.
L. Keyser, Manager



Stork Derby!

A COMPLETE LAYETTE—Valued at \$50.00

Either Pink or Blue

Will Be Given By

UNION SUPPLY CO.

To the first baby born after 3 p.m., Feb. 1, 1950
in Northern Manitoba

Prize Doubled for Twins

A certificate from attendant doctor or nurse
required as proof of time of birth

———— * * ——

FIND "MR. FURR" and WIN \$25.00

"Mr. Furr" has become an essential part of the institution of the Trappers' Festival. He is a well-known citizen of Northern Manitoba. If you find him you win \$25.00. But be sure nine others identify him first for it is THE TENTH PERSON WHO SHAKES HANDS WITH HIM AND ASKS "ARE YOU MR. FURR?" WHO GETS THE PRIZE THIS YEAR.

Contest will open at The Pas at 3 p.m. on Wed., Feb. 1st.

———— * * ——

CALLING ALL MEN!!!

Hairest Chest Contest

Any man with more than a baseball team (nine on each side) should compete. The man with the hairiest chest will win a lovely COWICHAN SWEATER DONATED BY THE SOCIETE d'IMPORTATION, ROYAL OAK, B. C.

The hairs will be counted and chests judged at the Variety Show in the Lido Theatre on Friday evening, Feb. 3rd.

Hair tonics may be used but glue is strictly prohibited.

Drs. CRAWFORD & JACOBS

Phone 40

Phone 30

The Pas, Manitoba

Drs. BRANDT & LEICESTER

The Pas, Manitoba

Physicians & Surgeons

Phone 50

Dr. J. H. G. HARWOOD

The Pas, Manitoba

Dentist

Phone 47

JOHN A. CAMPBELL, K. C.

Barrister Solicitor

Fischer Avenue

Opposite Post Office

The Pas, Manitoba

VISIT

NORTHERN MANITOBA TRAPPERS' FESTIVAL

HEADQUARTERS

In The
DINING ROOM of OPASQUAI HOTEL

Information Desk for Convenience of Visitors
Festival Trophies on Display

— * * —

PUBLICITY

We are pleased to announce that the Third Annual Northern Manitoba Trappers' Festival will be covered by such outstanding publicity personnel as John Fisher, CBC's Roving Reporter; Cory Kilvert of The Winnipeg Free Press; Bob Frederickson of Dept. of Publicity, Winnipeg; Miss Jean Doidge, Director of Publicity, Dept. of Natural Resources, Saskatchewan; CFAR Radio Station, Flin Flon and Dorry Thacker of the Winnipeg Tribune.

— * * —

ROUTE OF PARADE

Wednesday, Feb. 1st at 3 p.m. — Grand Parade of Trappers, Dog Teams and children with decorated Dogs and Sleighs:—

From C.N.R. Station to the Ice Palace in front of the new rink.

ROUTE: Parade will move north from station to Third St., east on Third St. to Patrick Ave., north to First St., west on First St. to Fischer Ave., south to Fourth St., east to Edwards Ave. and along Edwards Ave. to the Ice Palace

Compliments of

STEWART N. KING
OPTOMETRIST

Flin Flon, Man.

J. A. Campbell Building
Fischer and Second

The Pas
Phone 135

THE PIONEER DRUGGISTS

EST'B 1910

The Gateway Drugs Ltd.

THE PAS, MAN.

"The Rexall Store"

— PHONE 14 —

Welcome Visitors

Guaranteed Dry Cleaning

"SUITS PRESSED WHILE YOU WAIT"

Phone 180

FLIN FLON TAILORS

- The Festival Committee generally and the Booklet Committee in particular wish to express their appreciation to the Editor and Staff of the Northern Mail Ltd., for their real co-operation in the various items of printing in connection with the Third Annual Northern Manitoba Trappers' Festival.



Don't Miss These . . .

INTERESTING and FASCINATING CONTESTS



Liars, Contest (Open to all who can tell 'tall ones')

This contest is for both men and women and is being sponsored by a friend of the Trappers' Festival from the far Northland, none other than Chief Big Wind!!!

Anyone who loves to fabricate stories, prevaricate, or simply stretch the truth to make it fit may enter this contest at the Men's Stag or the Ladies' Stagette on Wednesday evening, Feb. 1st. The finals will be held and heard at the Variety Concert in the Lido Theatre on Friday, Feb. 3rd. This is one place where it will pay to deviate from the whole truth. Prizes are: 1st—\$10.00 2nd—\$5.00.

— * * —

Goose-Calling Contest (Open)

A live Goose is the fine prize that Sid Wilton is donating to the person who shows his skill at goose-calling. All you have to do is show how you called in those fine geese last Fall and you will have one more. This contest will be held at the Oldtime Dance in the Elks Hall on Saturday, Feb. 4th.

— * * —

Boiled Sucker (fish) Eating Contest (Open)

The Pas Meat Market is sponsoring this event which will be judged on the basis of both speed and technique. The Contest for eating the boiled suckers will be held at the Men's Stag in the Elks Hall on Wednesday evening, Feb. 1st. Prizes: 1st—\$5.00; 2nd—\$3.00; 3rd—\$2.00.

Here is an event which promises to be well worth taking part in as well as watching—at the Stag on Wednesday evening.

Carroll's Hardware Limited

PHONE 35 — THE PAS, MAN.

HARDWARE and FURNITURE

— * * —

- Frigidaire Appliances
- Sherwin Williams Paints
- Parkhill Bedding
- Stanley Tools

"A Cordial Welcome to All Visitors"

WELCOME

To the Third Annual
NORTHERN MANITOBA TRAPPERS' FESTIVAL
And To

FISHMAN'S

Your Men's & Boy's Outfitter

— * * —

OPPOSITE THE POST OFFICE

THE PAS — MAN.

Children's Day

Saturday, Feb. 4th

11:00 A.M.—Films for Children, Lido Theatre.
Presentation of Prizes for Wildlife Conservation Essay.

1:00 P.M.—JUNIOR WINTER SPORTS sponsored by The Pas Lumber Company, Limited.

1:00 P.M.—Boy's 6-8 yrs. Single Dog Race	220 yds.
1st: \$2.00, 2nd: \$1.00.	
1:15 P.M.—Girls 6-8 yrs. Single Dog Race	220 yds.
1st: \$2.00, 2nd: \$1.00.	
1:30 P.M.—Boys 9-13 yrs. Single Dog Race	440 yds.
1st: \$2.00, 2nd: \$1.00.	
1:45 P.M.—Girls 9-13 yrs. Single Dog Race	440 yds.
1st: \$2.00, 2nd: \$1.00.	
2:00 P.M.—Boys 14-20 yrs. Single Dog Race	880 yds.
1st: \$5.00, 2nd: \$2.50.	
2:15 P.M.—Girls 14-20 yrs. Single Dog Race	880 yds.
1st: \$5.00, 2nd: \$2.50.	
2:30 P.M.—Boys 10-15 yrs., 2 or 3 Dog Race	880 yds.
1st: \$5.00, 2nd: \$2.50.	
2:45 P.M.—Girls 10-15 yrs. 2 or 3 Dog Race	880 yds.
1st: \$5.00, 2nd: \$2.50.	
3:00 P.M.—Boys 16-20 yrs. 2 or 3 Dog Race	880 yds.
1st: \$5.00, 2nd: \$2.50.	
3:15 P.M.—Girls 16-20 yrs. 2 or 3 Dog Race	880 yds.
1st: \$5.00, 2nd: \$2.50.	
3:30 P.M.—Boys 10-15 yrs. Ski Race	440 yds.
1st: \$2.00, 2nd: \$1.00.	
3:45 P.M.—Girls 10-15 yrs. Ski Race	440 yds.
1st: \$2.00, 2nd: \$1.00.	
4:00 P.M.—Boys 16-20 yrs. Ski Race	880 yds.
1st: \$2.00, 2nd: \$1.00.	
4:15 P.M.—Girls 16-20 yrs. Ski Race	880 yds.
1st: \$2.00, 2nd: \$1.00.	

7:30 P.M.—NORTHERN MANITOBA CHAMPIONSHIP FIDDLER'S Contest in Elk's Hall.
Prizes—1st: \$25.00; 2nd: \$15.00; 3rd: \$10.00. Sponsor: Imperial Oil Oil Limited.

7:30 P.M.—NORTHERN MANITOBA CHAMPIONSHIP JIGGING Contest in Elk's Hall.
Prizes—1st: \$25.00 and Trophy; 2nd: 15.00; 3rd: \$10.00. Sponsor: E. J. Casey Shows, St. Vital, Man. Presentation of Trophy and prizes by E. J. Casey.

9:30 P.M.—COLLEGIATE TEEN-AGE DANCE — Masonic Hall.

10:00 P.M.—TRAPPERS' OLDTIME DANCE — Elks' Hall.
GOOSE CALLING CONTEST.

Welcome to the North

McLeod's

Men's Furnishings
THE PAS, MAN.

DEALER FOR

TIP TOP
Tailored Clothing

Astoria and Ritchie
Fine Shoes

TOOKE — ARROW
and
B.V.D. SHIRTS

Box 119

Phone 124

WELCOME

Northern Manitoba

Trappers and Visitors

Cedar Lake
Post

Raw Fur Buyer

Trappers Outfitted

P. O. Box 850 The Pas, Man.

Armand Pouliot

Proprietor

WELCOME

TRAPPERS!

Compliments

MAKARY'S STORE

Dry Goods

&

KOLODINSKY BROS.

Groceries



Phone 131

Like the Trappers . . .

WE
PIONEERED
THE NORTH

MONARCH
LUMBER Co.

We Thank Our Donors:

The following donors whose generous gifts and donations are shown with the various items of programme and interest in this Festival Booklet have had a large share in the success of the Festival.

Joseph Gould & Sons, Limited, Toronto, Ont.
J. R. Kerr Fur Co. Ltd., The Pas, Man.
National Hosiery Mills, Hamilton, Ont.
Hudson's Bay Company Retail Stores at Flin Flon and Churchill, Man.
Hudson's Bay Wholesale Department, Winnipeg, Man.
Hudson's Bay Fur Trade Department, Winnipeg, Man.
McDiarmid Flowers Ltd., Winnipeg, Man.
E. J. Casey Shows, St. Vital, Man.
The Pas Lumber Company Ltd., The Pas, Man.
Booth Fisheries Canadian Co. Ltd., The Pas, Man.
Keystone Fisheries Co. Ltd., The Pas, Man.
Weston Sales Company, Winnipeg, Man.
Hampson's Hardware, The Pas and Cranberry Portage, Man.
Chestnut Canoe Co. Ltd., Fredericton, N. B.
Sass Manufacturing Limited, Chatham, Ont.
Walter Woods Limited, Winnipeg, Man.
Jolly's Truck Service, The Pas, Man.
McMillan Fur & Wool Co., Winnipeg, Man.
Powell Equipment Co. Ltd., Winnipeg, Man.
Watts Bros., The Pas, Man.
Union Supply Co., The Pas, Man.
S. Wilton, The Pas, Man.
Rise's Bakery, The Pas, Man.
The Pas Meat Market, The Pas, Man.
Societe d'Importation, Royal Oak, B. C.
McArthur Jewellery, The Pas, Man.
The Northland Drug Store, The Pas, Man.
Paris Cafe, The Pas, Man.
Northern Taxi, The Pas, Man.
Hudson Bay Mining & Smelting Co. Ltd., Flin Flon, Man.
Winnipeg Livestock Exchange, St. Boniface, Man.
Fishman's, The Pas, Man.
North End Furniture Co., Winnipeg, Man.
Dyson's Limited, Winnipeg, Man.
Imperial Oil Limited.
Gooderham and Worts, Ltd.
Chief Big Wind.
Swedish Consolidated Imports Ltd., Winnipeg Man.

Photos of the 1949 Festival by courtesy of the Manitoba Travel and Publicity Bureau, Dept. of Mines and Natural Resources, Winnipeg, Man.

NORTHERN MANITOBA TRAPPERS' FESTIVAL

1950 Candidates For

Miss Flin Flon



Julia Hampson

Miss Sherridon



Helen Procyshyn

Miss Flin Flon



Joyce Guymer



Margaret Dick

Presentation to the Queen and Her Court

The Fur Queen of the North will receive a truly northern Fur Coat, the Centre Back sections of which will be made from Northern Manitoba Muskrat pelts. The rich beauty of these northern skins will be exemplified in this fine coat which will be styled to the Queen's exclusive specifications by the J. R. Kerr Fur Co., Ltd., The Pas, Man., manufacturers of Northern Canadian Furs for the past forty years.

Five lovely Satin Parkas have been donated to the Fur Queen and her Princesses by Joseph Gould & Sons, Ltd., 93 Spadina Ave., Toronto, Ont., manufacturers of men's and women's sportswear. These parkas will be part of the official garb of the Queen and her Court.

The National Hosiery Mills have again generously donated "Phantom Pencil Seam Nylon Hosiery" for the Queen and her Princesses.

The Banff Winter Carnival will be host to the Fur Queen and her Court while they are at Banff. During the Banff Winter Carnival the Fur Queen of the Northern Manitoba Trappers' Festival will be a contender for the title of "Queen" of that Carnival. Our best wishes for success in this Queen Contest at Banff goes with our own Fur Queen.

Fur Queen of the North

Miss Sherridon

Miss The Pas

Miss Churchill



Evelyn Thomas

Helen Fossum

Doreen Snowdy

Miss Sherridon

For the Queen and Court

Gorgeous bouquets of the finest roses will be presented to the Queen and her Court at the Lido Theatre on Friday evening, February 3rd. Lovely corsages will also be provided for the dances and receptions. These have all been kindly donated by **McDiarmid Flowers Limited**, 933 Grosvenor Ave., Winnipeg. (Local agent: W. E. Cudmore).

The four princesses will each receive a 3-strand set of Pearl Necklets which have been donated by **McArthur Jewellery, The Pas**.

The **Northland Drug Store** has donated five boxes of delicious chocolates to be given to the Queen and her Princesses before leaving for Banff.



Isabel Jackson

DURING THE FESTIVAL—The Paris Cafe will cater to the Queen and her Court.

The **Northern Taxi** has placed a car at the disposal of the Queen and her Princesses.

The Festival Committee greatly appreciates the generous donations of the above firms which have helped to make this Festival such a success.

THE FORD CAR . . .

"50 WAYS IMPROVED FOR '50"

THE TRAPPERS' FESTIVAL . . .

"50 WAYS IMPROVED FOR '50"

H. J. BICKLE & Co.

Ford & Monarch Dealers

WELCOME VISITORS

Northern Taxi

Stan Bialkoski, Prop.

CAREFUL, COURTEOUS DRIVERS

THE PAS, MAN.

PHONE 444

WELCOME

TO THE TRAPPERS' FESTIVAL

G. GUSTAVSON

GENERAL BUILDING
CONTRACTOR

F R E E E S T I M A T E S

Phone 280

The Pas, Man.

WELCOME TO THE 1950 FESTIVAL



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Transportation Service

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THE PAS, MANITOBA

Branches:—

FLIN FLON — SHERRIDON — SNOW LAKE — ILFORD
CHURCHILL

More . . . INTERESTING CONTESTS

Wildlife Conservation Essay

Fishman's of The Pas, is sponsoring an Essay Contest open to all school children of Northern Manitoba on the subject of Wildlife Conservation. Here is a fine opportunity for the younger generation to show their knowledge of the native northern animals and birds and to express their own ideas in regard to methods of conserving these creatures of the forest and friends of man. Prizes of \$15.00, \$10.00 and \$5.00 will be announced at the Variety Show on Friday evening, Feb. 3rd, in the Lido Theatre.



Forest Fire Prevention Poster

Closely linked with all phases of trapping and fur-catching is the preservation of our protective forests. Every year a great deal of forest growth is destroyed by fire. This Forest Fire Prevention Poster Contest is designed to bring out original ideas of how this loss can be reduced. The contest is open to all residents of Northern Manitoba. The prizes of \$25.00, \$15.00, and \$10.00 will be announced at the Variety Show on Friday evening, Feb. 3rd, in the Lido Theatre. All entries to be submitted to the Secretary, The Northern Manitoba Trappers' Festival.



BANNOCK CONTEST

Rice's Bakery, The Pas, is sponsor for this contest which should test the skill of northern woodsman, hunters, and trappers. Bannock has been known and eaten by the rugged men and women of the north for many years and here is a grand opportunity for these hardy cooks to prove their skill. Entries will be delivered at Rice's Bakery and displayed at the Legion Hall from Thursday, Feb. 2nd to Saturday, Feb. 4th and prizes awarded. 1st—\$10.00; 2nd—\$5.00; 3rd—\$2.50.

Be Sure You See . . .

THESE FASCINATING DISPLAYS

FORESTRY DISPLAY— In the Parish Hall

10 A.M. to 5 P.M. DAILY

Featuring:—

Forestry

Products

Fire Fighting

Equipment

Conservation

Posters

Forestry

Scenes



"You like to fish?—Of course you do,
And fishing streams are mighty few.
The Forest Fire's the reason why,
For forests burnt mean streams gone dry.

A tiny campfire left aglow,
The kind you thought was out, you know,
May blaze anew a thousandfold—
Your fire's not out until it's cold."

—Forestry Fire Prevention Notice.

FISHING DISPLAY— In the Parish Hall

10 A.M.—5 P.M. DAILY

FEATURING:—



- White Whale from Churchill.
- New types of fishing equipment.
- Plain and fancy imported fish products.

SEE— Filleting Demonstration
3—5 P.M. Each Afternoon.

MORE DISPLAYS WORTH SEEING

NATIVE ANIMALS

on Corner Edwards & Third
Opposite Cambrian Hotel

● No effort has been spared to collect a full display of animals native to the North. These include moose, caribou, timber wolves, beaver, lynx, bear, foxes, weasels and squirrels.

The animals will be arranged in lifelike poses, for example: timber wolves grouped around the carcass of a deer and a fox devouring a ptarmigan.



INDIAN HANDICRAFT IN THE LEGION HALL

10 a.m.-5 p.m. Daily

● Representative samples of Indian Handwork with moccasins, parkas, bead work, and rugs.

A demonstration will be given by Indians who are expert at their native handicraft.



FUR DISPLAY

in the
Opasquai Hotel

9 a.m. to 10 p.m. Daily

● An exceptionally fine display of raw furs typical of the North is being supplied by Soudack Fur Auction Sales, Ltd., of Winnipeg.

Compliments of—

HUDSON BAY
MINING and SMELTING
Company Limited

FLIN FLON

MANITOBA



your festival ★ PROGRAMME

Flin Flon Day

Wednesday, Feb. 1st

3:00 P.M.—Grand Opening Parade.

RAILWAY STATION TO ICE PALACE.

Parade assembles 2:30 p.m. at the Railway Station.
Trappers, Dog Teams and boys and girls with dogs and sleighs.

3:30 P.M.—OFFICIAL OPENING AT ICE PALACE.

Opening of Third Annual Northern Manitoba Trappers' Festival by His Worship, Mayor H. F. Bickle.

Presentation of Five Satin Parkas from Joseph Gould & Sons, Ltd., Toronto, to the five candidates for Fur Queen.

7:15 P.M.—Torchlight Parade.

FROM COMMUNITY BUILDING TO ICE PALACE.

Everyone turn out in Winter Sports Clothes.

OFFICIAL GREETING by FLIN FLON by Mayor Cyril Steventon

8:05-8:30 P.M.—FLIN FLON FIGURE SKATING CLUB.

Figure Skating Display.

8:30 P.M.—SENIOR HOCKEY GAME — Flin Flon vs. The Pas.

9:00 P.M.—GET-ACQUAINTED STAG — Elks Hall.

With programme of Entertainment, Refreshments and Lunch.
Boiled Sucker (Fish) Eating Contest sponsored by The Pas Meat Market.

Liar's Contest sponsored by Chief Big Wind.

Goose Calling Contest sponsored by Sid Wilton.

9:00 P.M.—STAGETTE, Guy Hall. All Ladies Welcome.

With programme of Entertainment, Refreshments, Games.
Liar's Contest for Ladies—Sponsored by Chief Big Wind.

9:30 P.M.—OLDTIME DANCE—FOR INDIANS.

Ukrainian Hall on Crossley Ave.

Player's Please

THEY'RE

Double-Fresh!

Cork Tip and Plain



REMEMBER -
Player's "MILD" WITH "WETPROOF" PAPER
DO NOT STICK TO YOUR LIPS

BEST WISHES

Successful Festival

Dominion Fur Auction Sales

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171 James Ave. E. Winnipeg

Sherridon Day

Thursday, Feb. 2nd

10:00 A.M.—Canadian Open Championship Dog Race.

SPEED RACE—THE PAS TO CRANBERRY PORTAGE AND RETURN.

Starting Time—Mass Start—10 a.m. Thursday, February 2nd.

Location of Starting Line—On the Saskatchewan River below the Power House, to go up river and follow same route as last year across lakes, etc.

Teams will be clocked at Cranberry Portage on arrival there and will start from Cranberry Portage at 8 a.m. February 3rd according to arrival.

Finishing Line—At foot of Edwards Avenue.

Arrangements to be made at Cranberry Portage for accommodation of drivers and for dog feed, etc.

The Festival Committee will not be responsible for transportation of contestants or their accommodation while at The Pas

Prizes:—

First—Cup and \$1,000.00

Second—\$500.00

Third—\$300.00

Presentation to be made at the Lido Theatre Friday evening, February 3rd, at 8 p.m.

Entry Fee—An entry fee of \$10.00 per team and entries must be received by deadline of midnight, January 31st except on special consideration and this could be cleared through mushers by secret ballot.

Rules—Any type sleigh or toboggan can be used.

Any type of hitch.

Any number of dogs can be used, but driver must complete course with all dogs he started with.

Teams must follow approved course.

Passing Rules—Any proven interference with another driver will be reason for disqualification.

No training permitted on course.

10:30 A.M.—WINTER SPORTS.

10:30 A.M.—Men's Marathon Snowshoe Race—5 miles.

Prizes: 1st—\$20.00. 2nd—\$10.00. 3rd—\$5.00.

10:45 A.M.—Men's Team Barrel Rolling Contest.

Contestants must work in pairs. Standing on barrel, roll it from starting point approximately 50 yds. without mishap.

Prizes: 1st—\$10.00. 2nd—\$5.00.

11:10 A.M.—Men's Ice Fishing Contest.

Contestant uses hook and line. Races from starting point to river, chops hole in ice and fishes until 12:00 noon. Prizes: Largest poundage of fish caught \$50; second largest poundage \$25.00.

Sponsors: Booth Fisheries Canadian Co. Ltd., and Keystone Fisheries Co. Ltd.

Canada's Largest Fur Auction Company

EXTENDS BEST WISHES
AT FESTIVAL TIME

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Ship all of your raw furs to our periodical auction sales held throughout the season where maximum buying power assures highest market prices.

— * * —

For information contact our western representative Mr. W. P. Ewen, care of Royal Alexandria Hotel, Winnipeg or write direct to head office.

— * * —

Canadian Fur Auction Sales Co. (Quebec) Ltd.

210 Lagauchetiere St. West

Montreal

Canada

Sherridon Day Contd.

Thursday, Feb. 2nd

1:30 P.M.—THE QUEEN'S COURT.

Crowning of "Fur Queen of the North" at Ice Palace.
After the Coronation the Queen will officially start the Junior
Championship Dog Race. Presentation of Fur Coat.

2:30 P.M.—Northern Manitoba Junior Championship Dog Race.

SPONSORED BY THE PAS LUMBER CO. LTD., The Pas, Man.

Twelve Miles up Saskatchewan River to Pike Lake and return
on Major Speed Race Course. Arrangements will be made
to mark exact turning point.

Starting Time — 2:30 p.m. Thursday, February 2nd.
Location of Starting Line — On Saskatchewan River below
Power House.

Finishing Line—Same as starting point.
Committee not responsible for transportation of contestants
or their accommodation while at The Pas.

Prizes:—

First—\$30.00 and Trophy.

Second—\$15.00.

Third—\$10.00.

Rules — Age Limit: Sixteen years and under.

Any type sleigh or toboggan.

Number of dogs limited to five and driver must finish
with same dogs.

No dogs that have competed in any other race this year
can be used.

Passing Rules: Any proven interference with another driver
who is trying to pass will disqualify contestant.

No training permitted on course.

No entrance fee and all entries must be on hand by midnight,
January 31st.

2:30 P.M.—Ladies Snowshoe Race (open) 200 yds.

1st—\$10.00. 2nd—\$5.00.

Sponsor: Weston Sales Company, Winnipeg, Man.

Ladies Nail Driving Contest (open)

Five 2½" nails to be driven into plank. Fastest time.

1st—\$5.00. 2nd—\$2.50.

Sponsor: Hampson's Hardware, The Pas & Cranberry Portage, Man.

3:00 P.M.—CONCERT AND FILMS—Lido Theatre.

Official greeting from Sherridon by Mr. C. R. Neely, Town
manager of Sherridon.

6:00 & 7:00 P.M.—ROYAL BANQUETS—Elks and Guy Halls.

The Queen and her Court will be present with guest speakers at
both banquets.

10:00 P.M.—QUEEN'S BALL—Elks Hall.

Opened by Grand March led by the Queen and her Princesses.

OVER 41 YEARS OF SERVICE AND PROGRESS

The Third Annual Northern Manitoba Trappers' Festival is a tribute to our Northern Friends.
Congratulations to You and Best Wishes
For the Future.



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Winnipeg Man.

SERVICE and EXPERIENCE, plus a large Stock are available to you. Up-to-date merchandising methods have taken out the risks of unsaleable goods. When you next order, BE SURE, BE CONFIDENT. Send your orders to us. You will be pleased with our handling of your business.

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AND MERCHANTS ONLY**

"Quality Merchandise Chosen from World Markets"

"Proof of the Pudding"

1st and 2nd Prize Winners in The Second Northern
Manitoba Trappers' Festival Dog Derby fed

"MIRACLE" Dog Food

"FEED THE FEED OF CHAMPIONS"

"MIRACLE"

DOG FOOD

Churchill Day

Friday, Feb. 3rd.

10:00 A.M.—20-Mile Freight Dog Race.

Sponsored by Hudson's Bay Co. Fur Trade Dept., Winnipeg.
Ten miles down the Saskatchewan River from the Power House
and return.

Starting Time — Friday, February 3rd at 10 a.m.

Location of Starting Line — On Saskatchewan River below the
Power House.

Finishing Line — Same location as starting line.

The Festival Committee not responsible for transportation of
contestants or their accommodation while at The Pas.

Prizes—First: Cup and \$75.00.

Second: \$25.00

Third: \$15.00

Prizes to be presented at Lido Theatre Friday evening,
February 3rd, at 8 p.m.

Rules — Any type of sleigh or toboggan.

Any hitch.

Number of dogs limited to 5, driver to finish with same
dogs as he starts with.

Passing Rules — No whips to be used by lead driver when an-
other team wants to pass.

Load — 300 pounds.

Closing entry date — Midnight, January 31st.

No entrance fee.

10:30 A.M.—Winter Sports.

10:30 A.M.—TRAPPERS' SNOWSHOE RACE, 300 yds.

1st: 1 Pair 11"x54" Ojibway Snowshoes. 2nd: \$5.00. Sponsor:
Chestnut Canoe Co. Ltd., Fredericton, N. B.

10:50 A.M.—RAT SKINNING CONTEST.

Contestant must run on snowshoes from starting point 50 yds.
to rat caught in trap, remove rat and skin it, stretch and tack
hide to stretcher and return to starting point. Time and point
event. Sponsor has kindly provided all rat stretchers used in this
contest. 1st: \$15.00, 2nd: \$10.00, 3rd: 1 doz. rat stretchers.

Sponsor: Sass Manufacturing Co. Ltd., Chatham, Ont.

11:05 A.M.—PRIZE FOR BEST NORTHERN COSTUME;

Worn and present. 1st: \$10.00, 2nd: \$5.00.

11:15 A.M.—FIRE BUILDING CONTEST.

Contestant must run on snowshoes from starting point to fire
building area, build a fire and make a pot of tea by melting snow
and return with tea to judges. Time and point event. 1st: \$15.00. 2nd:
\$7.50. Sponsor: Swedish Consolidated Imports Ltd., 215 Logan
Ave., Winnipeg, Man.

11:45 A.M.—TRAP SETTING CONTEST.

Contestant must run on snowshoes from starting point to a
marked area, set 6 traps and return to starting point. Fastest
time. 1st: \$10.00, 2nd: \$5.00. Sponsor: Walter Woods Limited,
Winnipeg, Man.

(Continued on Next Page)

Compliments of

HOWE SOUND
EXPLORATION
COMPANY
Limited

Snow Lake Division

SNOW LAKE, MANITOBA

G. C. Lipsey, Manager



CHURCHILL DAY (Con'd) Friday, February 3rd.

1:45 P.M.—Men's Light Pack Foot Race (open) 50 lbs., 100 yds.
1st: \$10.00, 2nd: \$5.00. Sponsor: Jolly's Truck Service, The Pas.

2:00 P.M.—Men's Heavy Pack Foot Race (open) 100 lbs., 100 yds.
1st—\$10.00, 2nd—\$5.00.
Sponsor: NorthEnd Furniture Co., 843 Main St., Winnipeg, Man.

2:15 P.M.—Men's Snowshoe Race (open) 300 yds.
1st—\$10.00, 2nd—\$5.00.

2:40 P.M.—Indian Ladies Snowshoe Race, 75 yds.
1st—\$6.00, 2nd—\$4.00, 3rd—\$3.00.
Sponsor: McMillan Fur and Wool Company, 1032 Logan Ave.,
Winnipeg, Man.

3:05 P.M.—All Other Ladies Snowshoe Race, 75 yds.
1st—\$6.00, 2nd—\$4.00, 3rd—\$3.00.
Sponsor: McMillan Fur and Wool Company, 1032 Logan Ave.,
Winnipeg, Man.

3:30 P.M.—Mixed Couple 3-Legged Snowshoe Race, 50 yds.
1st—\$10.00, 2nd—\$5.00.
Sponsor: Dyson's Limited, Winnipeg, Man.

4:00 P.M.—Fat Indian Ladies' Foot Race, 50 yds.
1st—\$10.00, 2nd—\$5.00.
Sponsor: Powell Equipment Co. Ltd., 1060 Arlington St.,
Winnipeg, Man.

4:15 P.M.—Novelty Man Pulling Dog Race, 75 yds.
Dog must remain in sleigh or toboggan and man must pull
sleigh or toboggan. 1st—\$10.00, 2nd—\$5.00.
Sponsor: Winnipeg Livestock Exchange, St. Boniface, Man.

4:40 P.M.—Two Man Ice Block Race (open) 50 yds.
One man to pull or push ice block, other man to sit on ice block.
1st—\$10.00, 2nd—\$5.00.
Sponsor: Watts Bros., The Pas, Man.

8:00 P.M.—VARIETY SHOW—Lido Theatre.
The presentation of the Fur Queen and her Court.
Presentation of beautiful bouquets to the Queen and Princesses by
W. Cudmore, President of the Chamber of Commerce, on behalf of
McDiarmid Flowers Ltd., Winnipeg.
Presentation of beautiful Fur Coat to Fur Queen of the North.
Presentation of Trophy and Replica to the Winner of the Canadian
Championship Dog Race by a representative of the Hudson Bay
Mining and Smelting Co. Ltd., of Flin Flon, Man.
Presentation of cash prizes to the winners of the Canadian Champi-
onship Dog Race by W. H. Walkinshaw, chairman of the Festival
Committee.
Presentation of Trophy and cash to the winners of the Northern
Manitoba Junior Championship Dog Race by G. Doern, The Pas
Lumber Co. Ltd.
Presentation of five pairs of Hudson's Bay 3½-Point Multi-Stripe
blankets to the winners of the ticket contest in Churchill, Flin Flon,
Sherridon, the Indian Reservations, and The Pas by F. Mehmel of
Hudson's Bay Fur Trade Department, Winnipeg.
Presentation of prizes to winners of Freight Dog Race by F. Meh-
mel of Hudson's Bay Fur Trade Department, Winnipeg.
"Mr. Furr" to be identified by Const. A. T. Schriber; Winners of
Wildlife Conservation Essay Competition and Forest Fire Preven-
tion Poster announced; Finals for the Liar's Contest; Hairiest Chest
Contest. GOD SAVE THE KING.

10:30 P.M.—PUBLIC RECEPTION in Elks Hall to honour the Fur Queen
and her Court. Everybody Welcome.

ATTENTION TRAPPERS!

Take advantage of the 25 to 40% improvement
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Offices from Montreal to Victoria connected by private wire.

Miss Kewatinook Oche



Margaret Dick

Miss Margaret Dick is Princess Kewatinook Oche ("Princess from the North") the candidate of the Northern Manitoba Indian Reserves for the title of Fur Queen of the North. Margaret is twenty-two years old, 5' 2" in height, and is employed as a Nurses Aide at Clearwater Lake Indian Hospital.

This attractive representative of the Indian people was born at York Factory and educated at Elkhorn Indian Residential School. Her hobbies are sewing and reading and for sports and recreation she enjoys skating, snowshoeing, ping pong, singing and dancing.

Margaret's campaign manager is Eric Law, Superintendent of The Pas Indian Agency.

N. S. McDonald

TOBACCOS AND SMOKER'S SUPPLIES

WELCOME TO THE NORTHERN MANITOBA TRAPPERS' FESTIVAL FOR 1950

A HEARTY
WELCOME TO THE PAS

Opasquia Hotel

"Northern Manitoba's Pioneer Hotel"

Boost . . .

the Northern Industry

Ask for . . .

Drinks made in the North

Orange Crush

Mandalay Punch

Root Beer, Cream Soda

Seven Up

Strawberry

also

High-N-Dry Ginger Ale

in 7 oz. and 30 oz. Bottles

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Lodge*

"Where Sportsmen Meet".

Fishing — Hunting

Grand Opening Date:
April 15, 1950

Welcome

TO THE

Northern Manitoba
Trappers' Festival
Feb. 1-4, 1950

Itinerary of the Fur Queen and Court

On the opening day of the Trappers' Festival, the five princesses from Northern Manitoba who are candidates for the title of "Fur Queen of the North" will ride from the C.N.R. Station to the Ice Palace where the official welcome to the Town of The Pas will be extended by His Worship, Mayor H. F. Bickle.. During the balance of the day a variety of entertainments and social events will be held at which the queen candidates will be honoured guests.

The Coronation Ceremony will be held at the Ice Palace at 1:30 p.m. on Thursday, February 2nd. The distinctive note of this year's coronation will be the typical Northern costumes worn by the candidates. After the coronation five lovely parkas will be presented to the Queen and her Court. In the evening the Royal Banquets will be followed by the Queen's Ball.

Climaxing the third day's events will be the Public Reception in honour of the Queen and her Princesses.

On Monday, February 6th, the Queen and her Court will entrain for Calgary and Banff. The itinerary at Banff includes the Banff Winter Carnival from February 10th to 12th followed by two days at the famous Sunshine Ski Lodge. Prior to the Carnival, Mt. Norquay, the Hot Springs Swimming Baths, and other points of scenic interest will be visited. While at Banff, the Queen of the Northern Manitoba Trappers' Festival will be a contender for the honour of being crowned Queen of the Banff Winter Carnival.

On Tuesday, February 14th, the party will commence the homeward journey, leaving behind the rugged beauty of Banff and the Rockies. Two days later they will be back in The Pas—then home with many happy memories of their tour.

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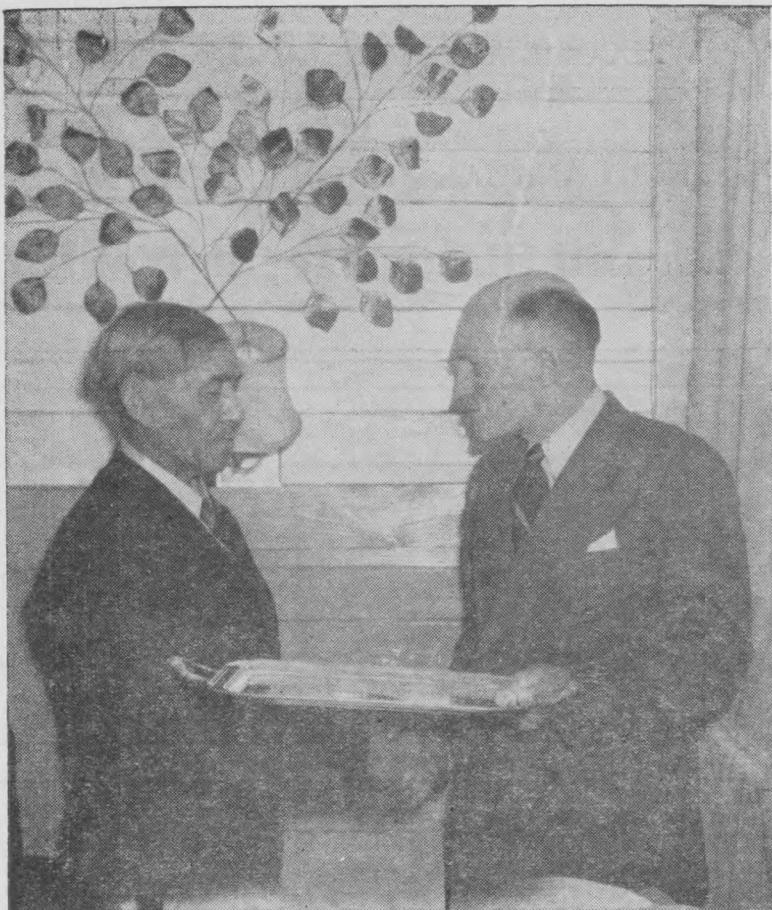
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The Pas



CONSERVATION AWARD TO ALBERT SINCLAIR

One of the truly significant events of the Second Annual Trappers' Festival was the presentation of a Silver Tray as a Conservation Award to an outstanding Indian, Albert Sinclair of Cross Lake. The citation from the Department of Mines and Natural Resources described Mr. Sinclair as "a power for good and a leader of the finest type in his community; a Canadian of the highest type, of high integrity, anxious always to serve and with the keenest sense of duty to his fellowmen. He has been a conservationist in the best sense of the word all his life and has most effectively influenced his neighbors and his people along the lines of true conservation".

For over thirty years Albert Sinclair held the post of Fire Ranger at Cross Lake. In recent years he also served as Game Guardian and rendered outstanding service in organizing and supervising the extension of registered traplines in the Oxford House community.

In his words of thanks for the Award, Mr. Sinclair expressed the hope that "every one of our boys in the service has captured the great sustaining truth that the nobility of service well done becomes a sacred duty and an inspiration". Since he knew that he had only a few more months to live, this noble Canadian bade farewell to his assembled friends.

Albert Sinclair passed to his final reward in June, 1949.

WELCOME TRAPPERS AND VISITORS
To The
THIRD ANNUAL TRAPPERS' FESTIVAL

Garand Sheet Metal Works

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The Pas, Man.

R. H. Williams' Studios

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THE PAS, MAN.

Edwards Avenue

WELCOME
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THIRD ANNUAL TRAPPERS' FESTIVAL

Alouette Hotel

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THE PAS, MAN.

To The
NORTHERN MANITOBA TRAPPERS' FESTIVAL
Good Food and Courteous Service

PARIS CAFE

PHONE 310

THE PAS, Man.

Miss Churchill



Evelyn Thomas

The candidate from Fort Churchill for the title "Fur Queen of the North" is Miss Evelyn Thomas. "Lynn" is twenty-one years old, is 5' 2" in height, and is sponsored by the Fort Churchill Chamber of Commerce.

"Lynn" came to Churchill from Ottawa, Ont., in the spring of 1948 as a stenographer in the employ of the Defence Research Board. She is fond of dancing, knitting, swimming, skating, and skiing, and of these her favourites are dancing and swimming.

The campaign manager for Miss Churchill is J. R. deMeulles.

Eastern Clothing Co.

MEN'S AND LADIES' APPAREL



Featuring the Finest Jolly-ette Styles

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"Drop in and look around"



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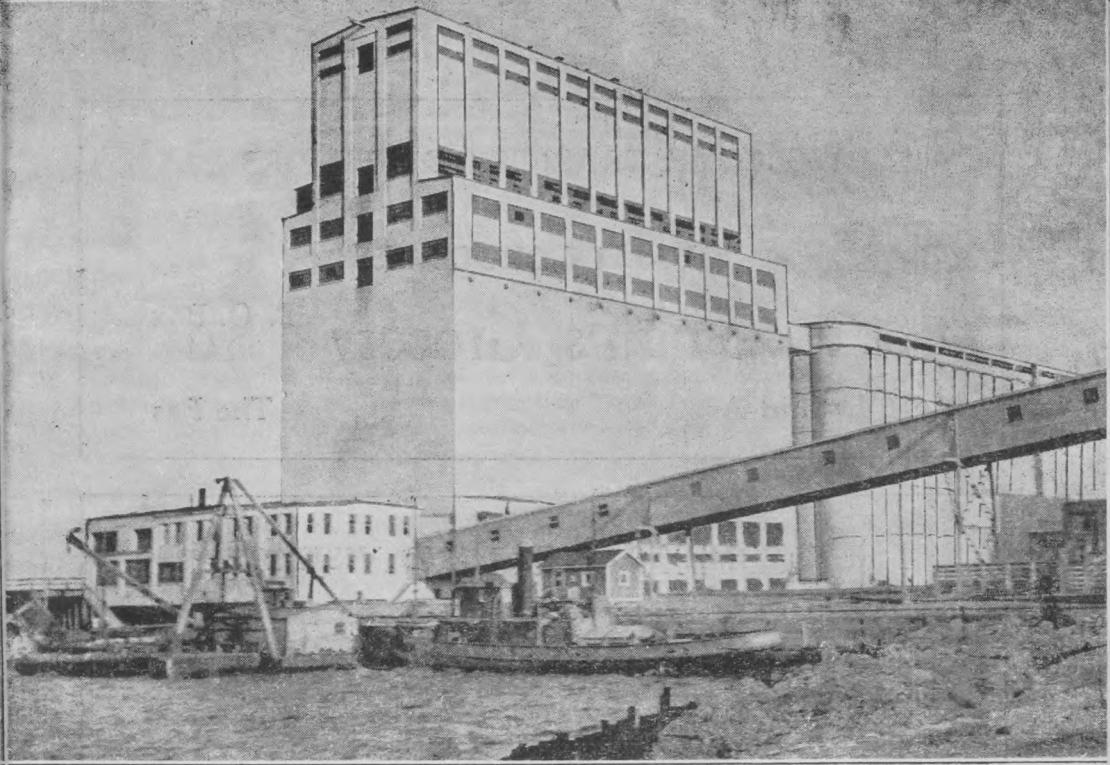
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Phone 302



CHURCHILL

The harbour at Fort Churchill has fully modern port facilities including a 2,500,000 bushel elevator (above) and is ready to serve the needs of both producer and consumer on the Canadian Prairies.

White whale hunting is still one of Churchill's most unusual attractions. To the sportsman, the whale hunt offers the ultimate in thrills. To the northern native a successful whaling season means food for his husky dogs all through the winter.

Churchill brings one closer to a strange and primitive people: the Eskimo. At one time these eternal wanderers of the Arctic desert went south in search of a better dwelling place, but they encountered the war-like Indians and the struggle ended for the Eskimos in total defeat and perpetual exile to the farthest north. The Indians gave them the name of Ayaesk'meow, Raw Meat-Eaters, for they well knew that in the Arctic they could find no other food than meat nor wood to kindle a fire.

Being an intelligent and energetic race, the Eskimos survived in this land of snow and ice. With whatever tools they could make out of stones and bones they managed to catch caribou, walrus and seals, polar bears and wolves which gave them food, skins for clothing, tents, boats, etc.

With an ivory knife they cut blocks of hard snow to build the dome-shaped huts they call "igloos" and thus find shelter during the long winter months.

WELCOME TRAPPERS & VISITORS

"QUALITY GROCERIES"

Phone
414

Smith's Grocery P. O. Box
144

416 Lathlin Ave.

The Pas

WELCOME TRAPPERS AND VISITORS

To The
Third Annual Trappers' Festival

GEO. WATTS

PLUMBING AND HEATING

PHONE 311

THE PAS

WELCOME VISITORS

For Prompt Service
Phone 422 CALL Phone 422

REO TAXI

THE PAS

PROP. — F. SMITH

MAN.

For Dependable Transportation
Use a

Kildonan Canoe

Freight, Prospector & Trapper Model Canoes
Canvas-covered boats—Cedar strip boats

KILDONAN CANOE CO.

Main & Partridge Ave.

WINNIPEG, MAN.

West Kildonan, Man.

Natural Resources . . .

. . . ALONG THE BAY LINE

The 510 miles of the Hudson Bay Railway not only provides the shortest outlet from the Prairie Provinces to Britain and Europe but also serves the very rich area of northern Manitoba through which it passes. This is an area of which little is yet known but which contains wealth which may be almost unlimited. This frontier land is rich in possibilities and has much to offer to the rest of Canada and the whole world.

VALUABLE ORE DEPOSITS—The prospecting that has already been done shows the presence of many ores, magnetic iron ore, copper, lead, zinc, cobalt, silver, nickel, and gold. Vihljamur Stefansson reports outcropping of copper at Bear Lake, over an area 100 miles east by 200 miles south.

TIMBER AREAS—At various points along the Bay Line there are excellent stands of spruce timber, suitable for pulp and paper manufacturing, and enough to last for generations.

AGRICULTURE—Not only in the Carrot River Valley, west of The Pas, but also along the Bay Line, there is rich farm land. Although the growing season is short the long days make very rapid growth and excellent yields. At Mile 137 grain was seeded May 25th in rod rows, 7 inches apart, and harvested September 4th, with the following results: Garnet Wheat, 64.3 bushels per acre; Victory Oats, 118.2 bushels per acre; OAC Barley No. 21, 106.4 bushels per acre.

WILD GAME—Millions of caribou and thousands of musk-ox thrive on the grasses that grow on the mainland and on the islands of Hudson Bay. Other wild game include moose and deer. Wild fowl which have been available in abundance are ducks and geese.

FISH—The fisheries of Hudson Bay and the lakes and rivers that drain into it should, with proper conservation, prove a source of perpetual food supply, both for local use and for export. Pickerel, trout, whitefish, salmon, sturgeon, pike and tulibee abound. The whitefish of the northern waters has a flavour and firmness that cannot be excelled. White whale fishing has been a profitable venture in Hudson Bay for some years and recently has been the basis of the new industry of processing whales at Churchill.

WATER POWER—Enormous quantities of hydro power are within transmission distance of the Hudson Bay Railway. The Nelson River alone is capable of developing 2½ million horse power at ordinary minimum flow, or nearly 7 million for six months of the year. The principal water power sites are located on these rivers: Nelson, Churchill, Reindeer, Saskatchewan, Sturgeon-Weir, Grass, Burntwood, and Hayes. The physical characteristics of the Canadian Shield are exceptionally favourable for the creating and developing of a great water power resource, which will be of inestimable value in connection with mineral development and all industries of the North. To supply the Flin Flon mining area with electrical power a power plant has been built on the Churchill River at Island Falls. It is capable of developing 70,000 horse power.

—Courtesy Hudson Bay Route Association.

WELCOME!

NORTHERN MANITOBA TRAPPERS
AND VISITORS

— * * —

WESTERN GROCERS Limited

The Pas

Manitoba

"For Your Convenience"

Prospectors! Trappers! Northern Traders

. . . Welcome to Our Festival!

Efficient and Courteous Service

Lamb Airways Ltd.

Oldest established Air Charter in the North
"Established in 1935"

Heavy and Light Aircraft

For Speed . . . Safety . . . and Comfort

LAMB BLOCK

The Pas

Phone 367

Miss Flin Flon

Two Candidates

Miss Joyce Guymer is nineteen years old, 5' 5" in height, and is sponsored by the Trades and Labour Council. Joyce's mother (nee Esther Lee) was Queen of The Pas Dog Derby Carnival in 1928-29.

Joyce is a personnel clerk whose hobby is knitting and is an eager participant in all outdoor sports of which her favorite is skating.

Her campaign manager is D. A. McEachern.



Joyce Guymer



Julia Hampson

Miss Julia Hampson is sixteen years old, 5' 2" in height, and is sponsored by the Elks' Youth Band. She won a popularity contest at Hapnot High School in December, 1949.

Julia likes to dance, swim, skate, curl, and play tennis and her number one sport is curling. In her spare time she acts as Usherette at the Northland Theatre.

Her campaign manager is Tony Dojcok.

Compliments of
A. A. ANDERSON

Churchill, Man.

General Merchant
Dealer in Raw and Dressed Furs
Packing, Crating, General Contracts

Keystone Fisheries Limited

Wholesale Distributors Fresh & Frozen Fish

G. F. Jonasson, President and Managing Director
John Bodnar, District Manager

A Hearty Welcome to All Visitors to the
Manitoba Trappers' Festival

The Searle Grain Co.

CONGRATULATES

The Pas Chamber of Commerce

And Extends Best Wishes for a
SUCCESSFUL THIRD ANNUAL

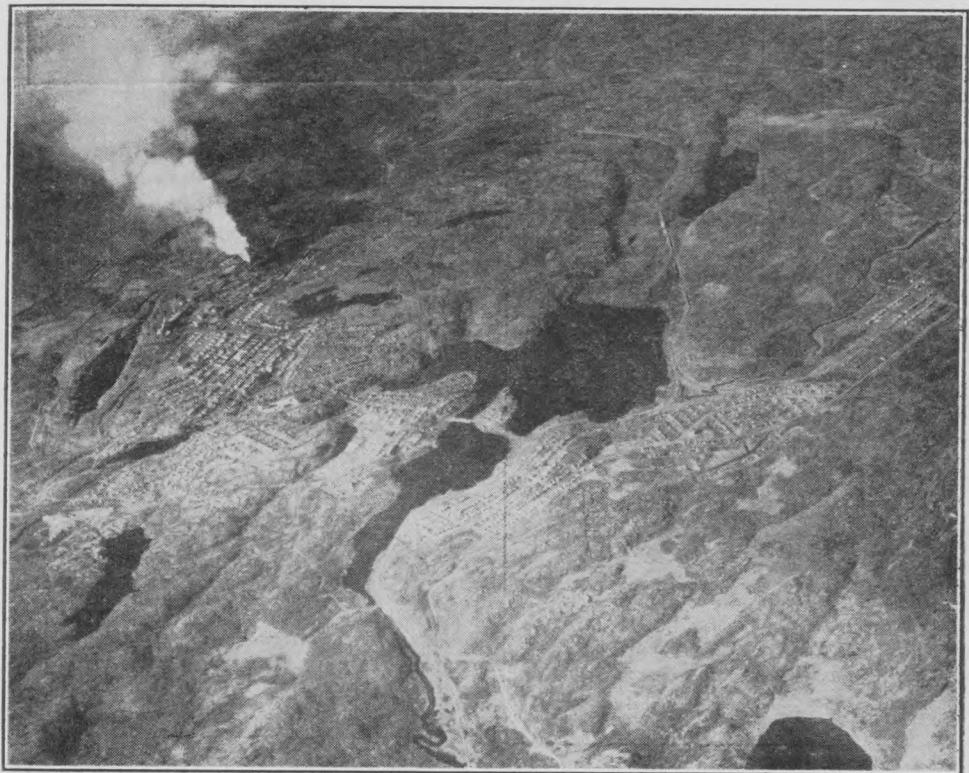
Northern Manitoba Trappers' Festival

SEARLE GRAIN OFFERS THE RESIDENTS OF
THE PAS & DISTRICT
COMPLETE SEARLE SERVICE

GRAIN — COAL — FLOUR — FEEDS

R. KARRAS — Agent

THE PAS, MAN.



FLIN FLON

Flintabatty Flonatin, a fictional character in a dime novel of 1914 has had his name adopted by the mining community "north of 54" which now has a payroll of \$25,000,000 annually. With a population of nearly eleven thousand, Flin Flon awaits the completion of the million-dollar road from The Pas so that it may welcome its countless tourist friends in grand style.

Already served by regular rail and air services, Flin Flon in 1950 will be connected with southern Manitoba when the portion of Highway 10 between Cranberry Portage and Flin Flon is completed. Flin Flon is 390 air miles northwest of Winnipeg and 410 miles north of Regina and extends a hearty welcome to visitors and tourists. The peaceful grandeur of nearby Beaver Lodge offers camping facilities and log cabins which are warm and snug and set in the midst of natural wild life.

In 1926 there was no resident population, no settlement, no railway; only winter trails for trappers and prospectors on their way North. Today Flin Flon is the second largest town outside of Greater Winnipeg, a mining community rich in mineral wealth and potential, employing more than 2,500 men and mining over 5,000 tons of ore daily. To pro-

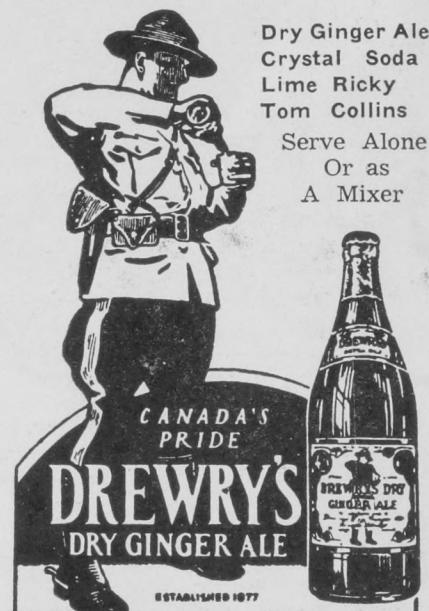
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Welcome Trappers
and Friends To



Ben Dembinsky's
Dept. Store
The Pas Man.

"those Wonderful Mixers"
"DREWRY'S"



Dry Ginger Ale
Crystal Soda
Lime Ricky
Tom Collins
Serve Alone
Or as
A Mixer

To All Visitors:

ATTENDING THE TRAPPERS' FESTIVAL
WE EXTEND A HEARTY WELCOME

Northern Hardware Co.

Jack Hone, Proprietor

The Pas, Man.

FLIN FLON (Cont'd)

vide necessary services for this community are five general stores, five hotels, four taxi services, three lunch counters, three garages, three restaurants, and three airports at nearby Channing.

Flin Flon's Community Club services are recognized as some of the finest in Canada. In the wintertime it provides 17 sheets of curling ice, 9 of them under one roof, as well as promoting hockey teams of all ages and games in the Hockey Arena, and training the young people in Figure Skating. Almost every activity or a sport of a recreational nature is made possible by the Community Club.

The educational needs of the younger generation are cared for by the numerous schools in the various districts of Flin Flon and the moral and spiritual welfare of the community is the concern of the leaders and members of the eight local churches. The ten fraternal organizations offer the citizens of Flin Flon the opportunity of fellowship and co-operation in worthy enterprises.

When the road to The Pas is completed Flin Flon will then await the completion of the second outlet by car, the road to Nipawin, Saskatchewan, of which 56 miles are already finished. With the increasing importance of the whole northern area, easy access by car from both a westerly and easterly direction is necessary.

Framed in a rugged setting of nature's own handiwork, Flin Flon is a mecca for Canadian and American tourists who annually seek the exhilaration attained only by "down to earth living". Caribou hunts, fishing, hiking, golfing, swimming, boating, or just plain walks along scenic vistas in quiet meditation, each in itself is an integral part of any vacation which will leave many rich memories.

Flin Flon is a town in which prospectors, trappers, traders, pilots and businessmen of 90 respective establishments go about their daily tasks brushing shoulders with fashionable visitors on hand to watch the drama and enjoy the excitement.

—Courtesy Flin Flon Chamber of Commerce.



ALEXANDER SIMPSON—A TRIBUTE

Alex Simpson came to us a total stranger and played his way into the hearts of us all. His ready smile, cheerful personality and willingness to oblige won the hearts of every man, woman and child in this district. Alex with his kilts and pipes was a vital part of the Festival and contributed greatly towards its success. We shall all miss him very much.



ORCHARD'S LUNCH BAR

"Where Good Friends Meet"

WELCOMES YOU TO THE
NORTHERN MANITOBA TRAPPERS' FESTIVAL

TRY OUR

Good Coffee and Home Cooking

Phone 271

The Pas, Man.

**WELCOME TRAPPERS AND VISITORS
To The Third Annual
NORTHERN MANITOBA TRAPPERS' FESTIVAL**

- We carry a good line of General Merchandise.
- We always pay the highest prices for raw furs.

S. Shklov & Sons

National Fruit Co.

Branch of Consolidated Fruit Co. Ltd.

THE PAS

Wholesalers of

**GROCERIES, FRUITS AND VEGETABLES
TOBACCOS AND CONFECTIONERY**

Shippers of Scona Brand Pre-Packaged Foods

Agent for
Maple Leaf Flour and Feeds

Phone 340-341

Miss Sherridon

Three Candidates

Isabel Jackson

Miss Isabel Jackson is twenty-two years old, 5' 5" in height, and is a graduate of Winnipeg General Hospital. She came to Sherridon from The Pas in January, 1949.

Isabel is active in several sports of which her favorite is curling. For a hobby she collects snapshots.



Helen Procyshyn

Miss Doreen Snowdy is eighteen years old, 5' 8" in height, and is still in school. She has lived in Sherridon most of her life and is at present at Lynn Lake.

For hobbies she does shellwork and painting, and enjoys such sports as curling, skiing, skating and dancing.

The three candidates for the title of "Miss Sherridon" are being sponsored by the Chamber of Commerce and Jake Lazaruk is their campaign manager.



Isabel Jackson

Miss Helen Procyshyn is eighteen years old, 5' 5" in height, and is a merchandise clerk. She was born in Kirkland Lake, Ont., and has lived in Sherridon since 1936.

Helen likes to bowl, curl, skate, and dance, and her hobbies are sewing and knitting.



Doreen Snowdy

SALES & SERVICE

For

CHEVROLET PONTIAC

OLDSMOBILE & BUICK CARS

CHEVROLET & GMC

TRUCKS

SELLING & SERVICING

The MOTOR TRANSPORTA-
TION SINCE 1912

Spencer's Garage

PHONE 288 THE PAS, Man.

Visit . . .

THE

Aurora Studio

The Pas

Have Your Portrait Made

By

Murray L. McKenzie

Member
P.S.A. and N.Y.I.P.

PHONE 10

Also . . .

Views
of
Festival Events

For Reliability
and Value

*It's a Fact,
it pays to buy—*

EATON BRANDED
LINES



*"Goods Satisfactory
or Money Refunded"*

EATON CO.
WINNIPEG LIMITED
CANADA

EATON'S



SHERRIDON

. . . A TOWN AND A SPIRIT

It started as a copper showing, at a time and in an area that heard of new copper finds fairly frequently and always with excitement. That was the beginning. But what was exception, out of this beginning was built an enterprise and a community. What had its beginning a quarter of a century ago has bloomed into a modern, well integrated, industrial community. This is today. A mature citizenry having the enthusiasm of youth, a settled citizenry thinking on new frontiers. Such is tomorrow. New frontiers and broader horizons offer opportunity anew to the enterprising. This is Sherridon and its spirit: building for tomorrow today.

It was in 1926, almost a quarter of a century ago, that Eldon L. Brown, as field engineer for an eastern mining syndicate, took an option on the property that has since become, and is now, Sherritt Gordon Mines. It had been discovered by prospector-trapper Carl Sherritt in 1924 when he and another prospector-trapper, Dick Madole, staked claims to cover his find. The property was originally optioned to J. P. Gordon in the summer of 1925. He in turn made arrangements with a mining company to do some work and after several months of diamond drilling they dropped out. It was after this that Mr. Brown came in and optioned the group. The work done by the syndicate he represented revealed to him that the property had exceptional potential. However the syndicate did not feel that further work was justified. It did not look promising after two mining groups had turned thumbs down. But Mr. Brown's enthusiasm and confidence in the property were not lessened. It was this enthusiasm and confidence that brought about the formation

(Continued on next page).

**WE HANDLE GOODS
FOR THE TRAPPER AND PROSPECTOR
Trapping Supplies a Specialty**

Traps, Guns, Ammunition, Chestnut Canoes

**DEALER for: Johnson Motors, All Food Supplies
essential to the Trapper,**

**Winter clothing of all kinds,
Snowshoes, Waders, Rubber Footwear, etc.
Good Makes of Radios & Batteries**

— * * —

GENERAL MERCHANT — FUR BUYER

S. A. KEIGHLEY

Kississing, Man.

**WELCOME TO OUR TOWN
AND FESTIVAL**

Lenneville's Hardware

The Pas, Man.

EMPRESS LUMBER

Churchill, Man.

- Hardware
- Ammunition
- Guns

- Trappers' Supplies
- Moccasins
- Caribou Parkas

"TELL US YOUR WANTS"

SHERRIDON, cont'd

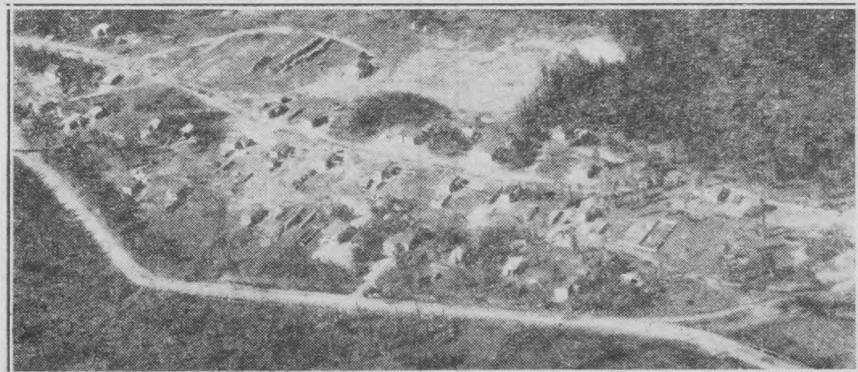
of Sherritt Gordon Mines, and which keynoted the development and growth of the enterprise and the community that grew with it.

So it was that the community was born—out of the establishment of an industry—a basic industry exploiting the metal resources of our rich, vast Northland. And the spirit that developed this industrial undertaking was injected into the building of the community. Such is Sherridon today—a town with enthusiasm and confidence. It took planning and effort to set up this modern frontier and the reward of the planning and effort is a model town.

In 1929 the railroad arrived and the same year plans were laid for providing mine employees and the public generally with a permanent modern townsite. All manner of services and facilities were provided right from the start. Everything that a town could require has been available to residents and businesses these many years. And all without municipal taxation. The cost of administration and maintenance of services is met by the industry upon which the town has been built. All this along with the natural attributes of location have provided a setting for full community living and development, and permits the continued expression of that spirit of enthusiasm and confidence that is characteristic.

It is this spirit which lifts the hearts and eyes of people to the new opportunities that lie ahead. There are still frontiers to be pushed back, new communities to be built, and all out of the natural wealth of our own Northland, where reward awaits the enterprising. So with the promise that the new Lynn Lake makes, Sherridon has its eyes to the North. Frontiers can only be pushed back by pioneers—men and women with enthusiasm and confidence. These, coupled with planning and effort, can bring about fulfilment of men's hopes. So with eyes ahead, we build for tomorrow today.

The Sherridon Kississing Chamber of Commerce offers best wishes for the success of the third annual Northern Manitoba Trappers' Festival, for there is a kinship here: our spirit is yours: the spirit of the North.



Temporary townsite of Lynn Lake where 35 families have their homes.

IN PUBLICIZING THE NORTH . . .
... WE SPEAK FOR YOU



Successful Promotion is Essential
For Progress

WE ARE YOUR MEDIUM

The Northern Mail

Pioneer Newspaper of Northern Manitoba

Commercial Printing

Sherritt Gordon Mines LIMITED

(no personal liability)

Mine Properties

Sherridon & Lynn Lake
Manitoba

HEAD OFFICE

25 King Street West,
Toronto, Ont.

BEST WISHES to the Northern Manitoba TRAPPERS' FESTIVAL

We have been supplying Canada's Great Northland for over 25 years.

TENTS
TARPAULINS
PACK SACKS
TUMP LINES

Sleeping Robes
COT MOSQUITO BARS
MOSQUITO HEAD NETS
and all other canvas products

Manitoba
Tent & Awning Co.
391 Dufferin Avenue
WINNIPEG — MANITOBA

Miss The Pas



Helen Fossum

Miss Helen Fossum is the candidate representing The Pas in competition for the title of "Fur Queen of the North." Helen is 25 years old, 5' 6½" in height, and is sponsored by The Pas Community Club.

Helen is popular and has been active in local events since coming here in 1940. She has established her own hairdressing salon and is a member of the Royal Purple Order. She is fond of curling, skating, swimming, and tennis, and does photography for a hobby.

Helen's campaign manager is Dr. J. Leicester.

A

GOOD NEIGHBOUR POLICY . . .

Co-operation in using the telephone means better service all round.

Find the right number in the directory — don't guess.

Speak distinctly and into the mouthpiece

Be brief. Long conversations add to the load on existing facilities.

MANITOBA TELEPHONE SYSTEM



Try a
Pound
of this
delicious
Coffee

PACKED BY

Blue Ribbon Limited

Toronto Winnipeg Vancouver

William Penn

Motor Oil

RELIABLE POWER and LUBRICATION

Electro Ethyl

Gasoline

North Star Oil Ltd.

"From the Head of the Lakes
to the Rockies"

Compliments

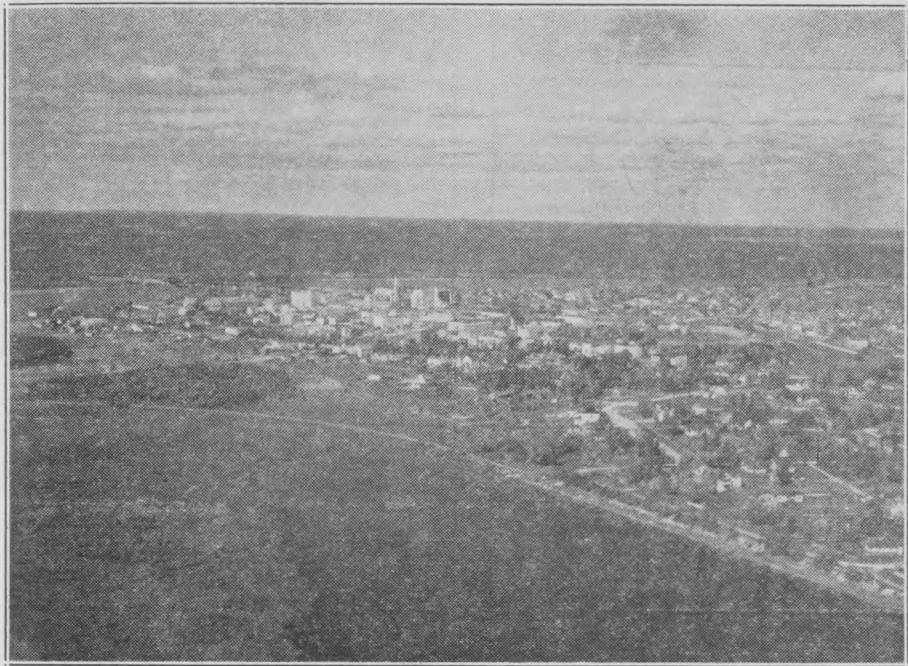
of

Burns & Co.

Limited

PRINCE ALBERT
Sask.

Pioneer Meat Packers
of Canada



THE PAS

THE HOME OF THE TRAPPERS' FESTIVAL

Ever since Henry Kelsey visited the site of The Pas on his way from York Factory to the western prairies and the two sons of La Verendrye built a trading post called Fort Paskayac at the junction of the Pasquia and Saskatchewan Rivers in 1749, The Pas has played a significant role in the life of the Canadian North. Everything that has happened at The Pas has had some definite relation to the rest of this northland and very few happenings either north or south of The Pas have been without some significance for the town. Not only have such famous names as Sir John Franklin, Sir John Richardson, and Alex. Henday, been associated with our town, but also all the prospectors, trappers, traders, and missionaries who have travelled into the far north have passed through The Pas. In the past and in the future The Pas has played and will play an important and strategic role in the affairs of province, nation, and world. John Fisher was quite correct when he termed this town "the Key to Up and Down".

In 1912, The Pas was incorporated as a town, with a population of six hundred persons and with Herman Finger as the first Mayor. The first meeting of the Town Council was held on June 20, 1912, with the

(Continued on next page).

Lauze Brothers

Building Contractor

Floor Sanding

General Repairs

Phone 333

The Pas, Man.

WELCOME
TRAPPERS
and visitors to the
NORTHERN
TRAPPERS' FESTIVAL

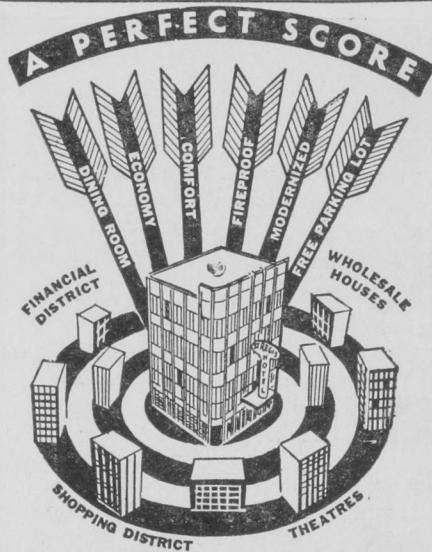
Tourist
Information Bureau
Daily Bus Service



Ford's Bus Line

PHONE 224 and 34

314 Edwards Ave.



St. Regis Hotel
IN THE CENTRE OF
WINNIPEG
RADIO IN EVERY ROOM
At No Extra Charge

HAVE YOU SEEN?

THE DISPLAY
of
NATIVE ANIMALS?

Including:
Moose, Timber Wolves, Caribou,
Beaver, Lynx

on
the Lot Opposite
The Cambrian Hotel
Edwards Ave. & Third St.-

THE PAS (Cont'd)

Mayor, Councillors, J. E. Rusk, W. Carriere, F. J. Hogan, W. H. Bunting, J. Fleming, E. C. Senkler, Town Clerk David Clapp, Town Engineer D. Benzie, Constable J. Clark in attendance. One of the motions passed at that first meeting authorized the levying of a tax of \$100 on the Uncle Tom's Cabin Shows which was showing in town at that time.

The present Mayor, H. F. Bickle, is the twelfth person to hold this high office in the 37 years of the town's history. He was preceded by Herman Finger, J. E. Rusk, W. Davis, O. H. Finger, B. M. Stitt, H. Halcrow, E. Carroll, W. Burt, P. C. Robertson, C. R. Neely and I. B. Dembinsky.

Other "firsts" in the town's history include: First magistrate, David Clapp; First Secretary-Treasurer of School Board, David Clapp; First Customs officer, Dr. H. H. Elliott; First Postmaster, R. H. Bagshaw; First Commissioner of Northern Manitoba, J. A. Campbell, K. C.

Present town officials who have served for a number of years are: J. A. Campbell, K. C., Solicitor; L. Williamson, who succeeded J. R. Symington as Secretary-Treasurer in 1937; J. Ridyard, Magistrate; and E. R. R. Mills, Assessor. The official who has served for the greatest number of years is G. A. Williams who has been the Superintendent of Utilities since his appointment in 1914.

Since 1907, when The Pas was linked to the outside world by the railway it has added a highway and a regular airline to the modes of transportation north and south. With the continuation of the highway north to Flin Flon and regular airline to Flin Flon, Sherridon, Snow Lake and Churchill, The Pas is becoming more and more in the centre of things.

Today The Pas is a modern commercial centre offering a wide range of retail business, extensive wholesale facilities, fully modern hotels, and cafes, and a large number of professional and businessmen specializing in serving the needs of the north.

Recent years have seen many improvements to the buildings of both the business and residential areas and there are indications that this trend will continue.

Altogether, the town of The Pas has had a great past and every sign points to the possibility that it will continue to expand and to play a significant role in the affairs of Manitoba and of Canada.



IN MEMORIAM

Dr. Arthur Larose

"First Resident Physician of Northern Manitoba"

1866—1949

• Frechette's • Dairy

"The Home of Pasteurized
Milk and Cream"

Welcomes
All Visitors
To The
Northern Manitoba
Trappers' Festival

BEST WISHES FROM
— THE —
**New Method
Insulation**
COMPANY

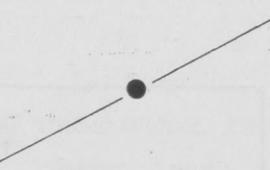
of Fort William, Ontario

SERVING NORTHERN
MANITOBA

—♦—
"For Fuel Savings Today
Insulate the New Method Way"
With Blown Rock Wool

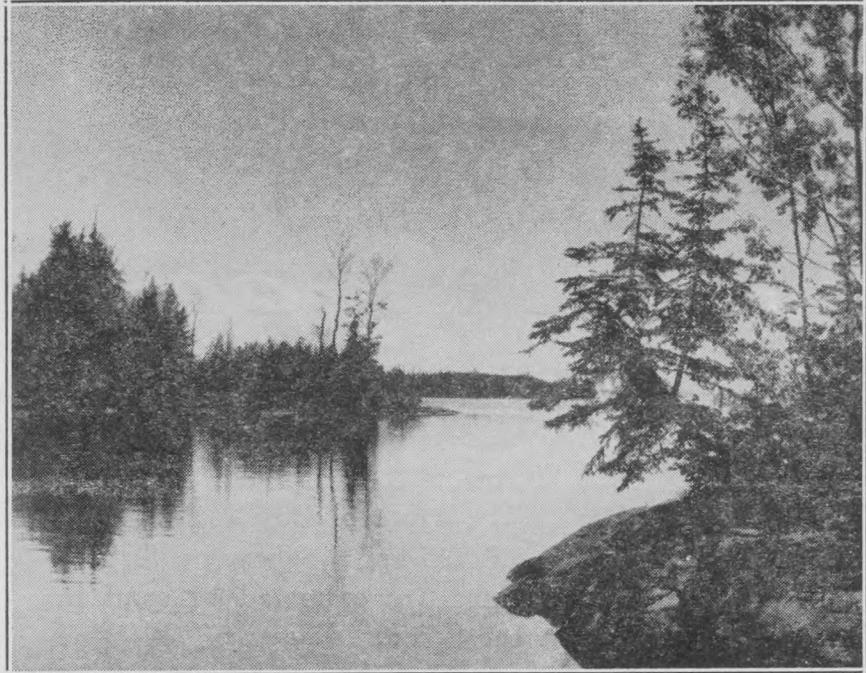
COMPLIMENTS
of
MATT STEWART
Manitoba Representative
of
The ART LITHO Co.
Makers of
Fine Art Calenders
Advertising Novelties
Counter Check Books
Etc.

CFAR
SALUTES THE
Third Annual
TRAPPERS' FESTIVAL



CFAR's travelling mike will be
on hand to broadcast the events
to the North.

STAY TUNED TO 590



CRANBERRY PORTAGE

Less than two years ago a Frontier Settlement; now, since the arrival of the highway it has become a mecca for sports fishermen and is fast becoming a well established tourist resort. New businesses have sprung up almost overnight to take care of the visitor's every need. Tourist lodges and camps complete with boats and guide service stand ready to take in tourists. The town is situated in the heart of the game fish country and is on the shore of Lake Athapuskow where the World's Record Lake Trout was caught and which also abounds with huge Northern Pike and Walleyes.

At the East end of the Portage, one mile from town is Cranberry Lake, first in a chain of lakes which one may travel by canoe through to the Hudson's Bay Line. One truly wilderness camp is situated on this lake and has boats ready at all times to transport its guests to and from the lodge.

For those of a more adventurous turn of mind there are still many an old Indian camp site, Hudson's Bay Post and North-west Trader's Post sites to be explored where with a little excavating one may perhaps find some early relics of those who made history in Canada's Northern Wilderness—the sportsman's paradise whether he be fisherman, photographer or hunter. One may really relax up here on vacation.

Welcome to Cranberry Portage!

THE DIAL

"Your Electrical Appliance Headquarters
for the North"

Welcomes You to the Trappers' Festival

Phone 38

221 Edwards Ave.

MINING DISPLAY

A display of minerals and equipment used in prospecting will form part of the Third Annual Trappers' Festival. The Hudson Bay Mining and Smelting Company of Flin Flon is sending a display and other northern mines are expected to send in ore samples. Watch for further details of this fine display.

BEST WISHES

To

The

Northern

MANITOBA

TRAPPERS' FESTIVAL



From

**BELL'S
Hardware**

Flin Flon, Man.

The Proper Atmosphere



. . . is absolutely essential for such an activity as the Northern Manitoba Trappers' Festival. The mayor and the councillors of the Town of The Pas have again co-operated in providing the appropriate atmosphere by decorating the streets of our town in a gay and festive manner. The Festival Committee greatly appreciates this decorative evidence of whole-hearted support.



Registered Traplines

The story of Registered Traplines, or simply R.T.L. as it is now known throughout the northland, is a tale of great achievement brought about by close co-operation between the government and the fur industry of Manitoba as represented by the trappers.

Basically, Registered Traplines is a system which is designed to eliminate the previous destructive competition among trappers by introducing planned fur harvesting. The system says, in effect, "Trappers should not be allowed to trap just anywhere. Instead each trapper should have his own specific area where no one else may trap". For years the trappers themselves had realized that it was wrong to take the last pair of beaver from a "house" but they knew that, if they didn't someone else would because "First there, first served" had been the law of the line.

When it had been decided to try to overcome the loss of fur by granting exclusive use of trapping grounds to individual trappers the fur administrators were immediately faced with the problem of defining areas for each trapper. This problem was solved when someone suggested that districts could be easily defined for a group of trappers each of whom would have to have a permit to trap within that bounded area.

The matter of defining the individual traplines within a district was left to the trappers themselves. Meetings were held at which the plan was explained to the trappers and they were asked to state where their traplines were. At first there were numerous arguments and conflicting claims but finally the trappers agreed to accept certain definite locations for their lines. Soon each trapper came to know and respect

(Continued on next page).

WELCOME
TRAPPERS AND VISITORS

Exchange Cafe

Open Day and Night

PHONE 315

THE PAS, MAN.

Compliments of:—

CHURCHILL HOTEL

Churchill, Man.

Manitoba's Most Northern Hotel

HOT AND COLD RUNNING WATER
MODERATE RATES

G. A. REID, Proprietor.

B E S T W I S H E S

From the

Millers

of



Robin Hood FLOUR

Milled from Washed Wheat

TRADE MARK

ROBIN HOOD FLOUR MILLS
Limited



See Pages 42 and 43 for the names of the men and women who worked so hard to plan and carry out the many details of this Festival. Their willingness to participate is a good indication of real "community spirit."



Registered Traplines (Cont'd)

his neighbor's line and any dispute that arose later was settled by the game guardian to the satisfaction of both parties.

In return for the benefits he derived from the Registered Traplines the trapper was called upon to practise sound fur conservation. He has to improve his area by making it more liveable for the furbearing animals on which his livelihood depends. Experience has shown that the trapper has been more than willing to co-operate in this regard because he realized that conservation is profitable.

The adjoining communities of Thicket Portage and Pikwitonei, 200 miles north of The Pas on the Hudson Bay Railway, were crowded out with jubilant trappers when plans were announced to register the first traplines in 1940. Within a few months 66 lines were registered. By 1943 registration was complete at such widely separated places as Wabowden, Herb Lake, Cormorant, Cranberry Portage, Flin Flon, Sheridon and Ilford. By 1944, registered traplines were an accepted and proven project. A Herb Lake magistrate said of the plan, "It is the salvation of this North country".

In 1944 the Indian Affairs Branch of the Department of Mines and Resources, Ottawa, which was already co-operating in the work of muskrat rehabilitation and was always on the lookout for means by which the economic condition of the Indian might be improved, sent out their fur supervisor at the invitation of the Province to make a joint survey of northern Manitoba. After several meetings were held and a full survey made, a Dominion-Provincial agreement was signed by which both governments agreed to develop the Registered Traplines scheme to include all the hunting Indians of the Province, as well as the few remaining white trappers. Progress was being made in the North. The experiment has succeeded.

Statistical proof of the success of the Registered Traplines plan of conservation and planned fur harvesting is seen in recent figures released by the Department of Mines and Natural Resources, Winnipeg. In the first trapline district of the north there was a total of 3,280 beaver in the season 1942-43, of which 1,000 were harvested. In the season of 1948-49, the total number of beaver in the same district was 19,416, of which 4,500 were harvested. Thus it can be readily seen that this new plan of conservation and trapping made it possible for the trappers of this one district to sell over 1,000 beaver more than the total number that existed in the same area six years before.

Recruiting and training of staff to carry out the programme of the new plan is an important and somewhat difficult task. It takes men with considerable experience and a love of the North country, who are willing to face the hardships of a life of comparative isolation, to effectively carry out this programme. The Manitoba Government Air Service has been a great aid in the Registered Traplines plan as the Air Service is used extensively for transporting supplies, equipping stations, checking trapline areas, and transplanting beaver from one area to another. In the original organizing period alone, the Air Service flew 10,000 miles on Registered Trapline business.

As a result of the foresight of the men who first worked out the broad outlines and then filled in the details of the Registered Traplines scheme, Manitoba now has a new industry throughout the North composed of thousands of wildlife fur farms operated on a planned basis by men who are experts in fur management. This project is a living proof that co-operation and conservation really pay.

—Condensed from "The Keystone"—Vol. 4, No. 1.

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Trappers' Festival 1980



After two weeks of races, sports, displays, and concerts, the Thirty-third Annual Northern Manitoba Trappers' Festival came to an end with a gigantic display of fireworks which were set off before a crowd of over 100,000 people who lined the banks of the Saskatchewan River. Visitors from all over Canada and the United States have now started for their homes acknowledging that this Festival has become one of the outstanding winter events of the North American continent.

The Canadian Championship Dog Race is still one of the main features of the Festival. This year saw many entries from outside Canada and competition among the 48 teams was very keen. However, our own Emil Lambert showed that the best of dogs and drivers are still to be found in northern Manitoba.

A new feature of this year's Festival was the Jet-Plane Race from The Pas to the North Pole and return. Bob Law was stationed at the North Pole to make sure each plane made the full trip. The race came to a thrilling end with the planes from United States and France screeching over the town at the very same moment. Two of the contestants from Asia arrived at the North Pole a bit late and kept on going instead of turning around. Remembering what his father had told him about spending most of one night in a bombardier around Cranberry Portage in search of a dog team away back in 1949, Bob commented. "I'd certainly hate to have to start looking for one of those jets".

Festival president, Gordon Walkinshaw, stated that he felt that this year's programme had been very successful and that he had already received several suggestions by which the Thirty-fourth could be bigger and better. The treasurer, Kent Morgan, hasn't the final tally of all monies received and expended yet but is confident there will be at least a small profit.

The interest in the Queen Contest proved to be the greatest ever. With every one of the twenty-four cities and towns "North of 53" sponsoring a candidate and an Indian "Princess" from each of the three agencies of the north, the judges from New York had a great deal of difficulty choosing the Fur Queen of the North.

One of the happiest features of this year's Festival was the appearance of the original president, Harry Fishman, who flew up from Florida where he is living in retirement. When one of the newspapermen asked him if he minded the cold, Mr. Fishman replied, "I sure do but I'd put up with more than that to be able to be in The Pas for the Trappers' Festival."

Oldtimers recalled that the Trappers' Festival began with a three-day programme of races and sports in 1948. Now it occupies two whole weeks. Of course our city was quite a small town then and many of our residents maintain that one reason for its rapid growth has been all the favorable publicity which the annual Festivals have brought to it.

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"The Ice Worms"

FESTIVAL THEME SONG

In the land of the pale blue snow
Where it's ninety-nine below
And the polar bears are roaming o'er the plain
In the shadows of the pole,
I will clasp her to my soul
We'll be happy when the ice worms nest again.

There's a husky, dusky maiden in the Arctic
In her igloo she's waiting there in vain.
O, I guess I'll put my mukluks on and ask her,
If she'll wed me when the ice worms nest again.

CHORUS

O the wedding feast will be seal-oil and blubber
In our kayaks we'll roam the boundless main
How the walruses will turn their necks to rubber
We'll be happy when the ice worms nest again.

CHORUS

And when all the blinkin' icebergs bound around us
She'll present me with a bouncing baby boy
All the polar bears will dance a rhumba 'round us
And the walruses will click their teeth with joy.

CHORUS (Louder please)

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